



victoriatimmons.com
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Victoria Timmons

Graphic Designer

Education

University of North Florida

BFA with a concentration in Graphic Design and Digital Media

Trinity College Dublin

Study abroad

Awards

University of North Florida Dean's List
Gray Falloon Study Abroad Scholarship

Skills

Communication
Multi-tasking
Organization
Problem solving

Adobe Creative Suite
Procreate
WIX
UXPIN

Design Experience

Social Media Specialist

Friends of Acadia • Bar Harbor, ME • June 2021 - Present

- Worked with multiple internal stakeholders in identifying key business objectives to craft and execute a social media content plan.
- Designed multiple campaigns across Friends of Acadia social platforms, including Facebook, Instagram and Tik Tok.
- Completed tasks such as planning, designing, editing and measuring performance all while being in a remote environment.

Web Designer

Freelance • March 2020- Present

- Assisted multiple brands with the creation of design assets, including web pages.
- Leveraged knowledge of HTML and basic web development frame working to create branding websites.
- Mapped and monitored website designs for best possible UX outcomes.

Graphic Design Intern

News4JAX WJXT • Jacksonville, FL • Jan 2020 - March 2020

- Worked with multiple internal teams to help identify and design compelling promotional pieces. Work includes the National Reading Awareness Month campaign.
- Created promotional graphics specific to on air news segments.
- Constructively handled criticism of designs to create the best possible designs.

Branding Designer

Warehouse Yoga • Jacksonville, FL • Jan 2020 - March 2021

- Served as a liaison between the executive strategic road map and brand strategy.
- Created a full media kit including business cards, event fliers, signage, and social media graphics.
- Helped assist in designing and creating any branding needs, while multitasking to achieve the end goal.

Illustrator

Aeroasis • Santa Cruz, CA • Jan 2019 -March 2019

- Worked in tandem with Product Managers to help create brand identity for a mobile application launch.
- Produced icons and design work for in-app use.

Volunteer Experience

Package Designer

Modern Widows Club • Orlando, FL • Jan 2021 - Present

Logo Designer

The Arctic Institute • Washington, DC • Aug 2020 - Dec 2020

Graphic Design Mentor

AIGA Discover Design • Jacksonville, FL • Jan 2020 -March 2020